

SUMMER SCHOOL ON PUBLIC POLICIES

Policy Design: Instruments, Capacities, and Evaluation

Caserta (Italy)
12-16 June 2023

PROGRAMME
6 April 2026

Overview

Policy design involves the effort to more or less systematically develop efficient and effective policies through the application of knowledge about policy means gained from experience, and reason, to the development and adoption of courses of action that are likely to succeed in attaining their desired goals or aims within specific policy contexts. Thus policy design is a very complex activity. However it is, if possible, more complex and challenging in contexts where policy problems are a matter of persistent conflict as well as where decisional power is diffused through a multi-level arrangement of the governance modes that make implementation and the achievement of the expected policy outcomes.

Indeed, policy designers, especially at the national level, should be conscious of the real space of action they have, of the real strategies they can pursue, and of the real policy instruments they can adopt to achieve the expected goals. Furthermore, policy design should be strictly interconnected with evaluation (the activity through which it is possible to develop an understanding of the merit, worth, and utility of a policy), because good policies cannot be designed without taking into consideration the evaluative dimension.

The objective of the course is to increase the theoretical knowledge of the participants as well as their practical skills with respect to the management of the policy design process, and its evaluative dimension, in complex and mixed governance arrangements.

The course, designed for practitioners, will enlighten some questions like:

- What can public administrators really do, according to the specific socio-political context, to pursue the expected goals?
- How can they manage the political and technical complexity they deal with?
- Which kind of policy solutions can they design?
- How can they choose policy instruments?
- How can the strategic role of evaluation be embedded in policy design?

Topics

- What is Policy Design
- Policy Design Spaces
- Policy Instruments
- Policy Capacities
- Evaluation as a pillar of Policy Design

Schedule

From 12 to 16 June 2023

32 hours

Sunday 11 June 2023		Monday 12 June 2023	Tuesday 13 June 2023	Wednesday 14 June 2023	Thursday 15 June 2023	Friday 16 June 2023
	am	Input session	Workshop	Input session	Input session	Feedback session Certification ceremony
<i>Arrival of the participants</i>	pm	Input session	Input session	Workshop	Workshop	<i>Departure of the participants</i>

Participants

The course is designed for a maximum of 20 participants.

The target participants are managers and middle managers of Greek, Portuguese, Spanish, and Italian public administration.

The course requires a B2-level (CEFR) knowledge of English.

Trainers

Gilberto Capano



Gilberto Capano is Professor of Political Science and Public Policy at the University of Bologna. He has been the Editor of the *Rivista Italiana di Politiche Pubbliche* (Italian Journal of Public Policy) and he is one of the editors of *Policy & Society* (one of the top ranked journals in Political Science, Public Administration and Public Policy). He is member of the Executive Committees of the European Consortium of Political Research and of the International Public Policy Association, whose has been one of the co-founder. He has been member of the Executive Committee of the International Political Science Association (2009-2014).

He specializes in policy design, policy change, evidence-based policy, policy instruments, and governance. His latest books are: *Guide to Modern Public Policy* (co-editor with M. Howlett), Edward Elgar, 2020; *Trajectories of Governance: how states have shaped critical policy sectors* (with F. Toth, J. Rayner, A. Zito), Palgrave, 2022.



M Ramesh is Professor and UNESCO Chair on Social Policy Design in Asia at the Lee Kuan Yew School of Public Policy - National University of Singapore. Previously, he was the Founding Head of the Department of Asia and Policy at the Hong Kong Institute of Education; Professor of Social Policy at the University of Hong Kong; and Chair of the Department of Government and International Relations at the University of Sydney.

Specialising in public policy and governance with a particular focus on social policy, Ramesh has authored and edited several dozen books and journal articles. He is the founder and editor of highly ranked journals *Policy and Society* and *Policy Design and Practice* as well as the acclaimed series *Cambridge Elements in Public Policy*. He is currently the President of the International Public Policy Association.

Training Venue

The Royal Palace of Caserta

SNA's Headquarter

Piazza Carlo di Borbone

Caserta, Italy



Accommodation

SNA Campus Residential Centre and Studies

2, Corso Trieste

Caserta, Italy



The SNA Campus is located in front of the Royal Palace of Caserta